

ENTRY FORM

Hello, and thank you for entering **Oxfordshire SOUP**, our live crowdfunding events which give small business owners the opportunity to support each other and have the deciding vote on which business they believe would benefit the most from the Oxfordshire SOUP funds.

Oxfordshire SOUP is open to any business who meets the following criteria:

- Anyone, any age
- Fewer than 3 employees including yourself/partner
- In business for less than 3 years
- Turnover less than £70K

Judges will be looking for examples of:

- How you developed your business idea
- How your business will grow and become sustainable
- The challenges you have overcome
- What you deliver that is unique and special
- Why you deserve to win

WHO ARE YOU?

Name	
Job title	
Company name	
Address	
Postcode	
Telephone number	
Email address	
Website (if you have one)	

If you have any queries, please email hello@creatingsense.co.uk

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YOUR BUSINESS – THE BASICS

1. Do you trade from Oxfordshire? Yes No

2. Are you the Founder of the business? Yes No

If no, please give details

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3. How many employees do you have? (incl yourself/partner/directors)

4. What date did trading commence? (All entrants should be in business for no more than 3 years by the time of the competition (ie 8th December 2014))

Day		Month		Year	
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	1 st Year (if applicable)	2 nd Year (if applicable)	3 rd Year (if applicable)	Projected 2017/18
Annual Turnover(£)				

THE DETAIL

Please provide an overview of your business and tell us why it's special, in MAX 100 words

ENTRY FORM

Tell us about your business success to date (sales, contracts, testimonials) MAX 250 words.

What are the greatest challenges you have overcome to get your business where you are today. MAX 250 words.

We'd love to hear about your plans for future growth. Please tell us here MAX 250 words

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THE PROCESS

- Complete the form below, save it in .pdf or Word format and submit to hello@creatingsense.co.uk no later than Sunday 26th November 2017
- Entries will be reviewed within 10 days of the event
- Entries will be shortlisted
- Entrants will be notified shortly after this date whether you have been short listed.
- The Judges panel will decide upon the 4 finalists who will pitch to the room. If successful, you will be notified **NO LATER THAN 29th November 2017**

THE JUDGE'S DECISION IS FINAL

Pitchers have the floor for up to 4 minutes (no PowerPoint, no gadgets) just your passion and your voice.

Our friendly audience can ask 4 questions maximum to help them decide which business they wish to support.

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